



## 73<sup>rd</sup> Georgia Orthopaedic Society Annual Meeting



GEORGIA  
ORTHOPAEDIC  
SOCIETY

# EXHIBITOR PROSPECTUS

September 27-30, 2018  
at The Cloister on Sea Island, Georgia

ADVOCACY | RELATIONSHIPS | EDUCATION



# INVITATION TO EXHIBIT



## THE GOS ANNUAL MEETING IS THE LARGEST GATHERING OF ORTHOPAEDIC SURGEONS IN GEORGIA!

*Join us at*  
**THE GEORGIA ORTHOPAEDIC SOCIETY  
2018 ANNUAL MEETING**  
which will be held  
**SEPTEMBER 27-30, 2018**  
**AT THE CLOISTER ON SEA ISLAND, GA**

More than 135 orthopaedic surgeons are expected to attend the meeting.

We invite you to join us at the meeting to interact with orthopaedic surgeons statewide.

**Javad Parvizi MD**, is James Edward Professor of orthopedic surgery at the Rothman Institute and Thomas Jefferson University in Philadelphia. He is director and vice chairman of research. His clinical practice involves reconstruction of complex pelvis, hip, and knee conditions with special emphasis on joint preservation



and periprosthetic joint infection. He has performed over 1000 joint preservation and 5000 joint arthroplasty procedures. He performs around 600 surgical procedures per year. He is a member of numerous National and International Societies and has served in leadership roles in a large number of national committees. He chaired the workgroup of the MSIS workshop that proposed the MSIS definition of PJI in 2010 that has been adapted by the Center for Disease Control as the definition of PJI. He was the president of Musculoskeletal Infection Society in 2013 and as part of his presidential initiative held the International Consensus Group (ICG) on Periprosthetic Joint Infection that brought together over 300 world experts on PJI from 52 countries and 130 different societies. He is the associate editor for the Journal of Arthroplasty, and a member of various editorial boards for orthopedic journals. He has received wide recognition for his clinical and basics science research including numerous awards from The Hip Society, The Knee Society, The American Association of Hip and Knee Surgeons, The MSIS, and numerous other organizations. He was given the best researcher of the year award in 2011 by the Arthritis Foundation. He has authored over 550 peer-reviewed manuscripts, 120 book chapters, and is the editor of 16 text books in orthopaedics.

### WHAT ARE THE BENEFITS OF EXHIBITING WITH GOS?

- Access to orthopaedic surgeons in Georgia from all practice settings – large groups/ solo and small groups/ Workers' Compensation
- Sponsor logo on GOS Annual Meeting website
- Include a description of your company and contact information in GOS meeting materials
- Participation in an incentive raffle program to encourage attendees to stop by your booth
- A mailing list of attendees available prior to the meeting to invite attendees to visit your booth
- A final list of attendees available after the meeting

### HOW WILL GOS PROMOTE YOUR PRESENCE AT OUR MEETING?

- You will be acknowledged on the GOS website and in the meeting materials, according to your level of support
- GOS will provide attendees with your company name, description, and website address
- Food and beverage will be served in the exhibit area to encourage attendee interaction
- GOS Board members will help connect exhibitors to specific GOS members as requested.

**To be part of this meeting, complete and return the attached Exhibitor Application.**

Exhibitor space is assigned on a first come basis. We encourage you to send in your application early, so that you are assigned to one of your preferred locations.

# MEETING OVERVIEW



## MEETING DATES:

Annual meeting general session:  
**Friday & Saturday, September 28 & 29, 2018**

## CONTACT:

Liz Neary, Executive Director  
Email: [lnearygos@gmail.com](mailto:lnearygos@gmail.com)  
Phone: (478) 474-2754  
Fax: (678) 669-2754

## WEBSITE:

[www.georgiaorthosociety.com](http://www.georgiaorthosociety.com)

## MATERIALS:

**Annual Meeting Page -**  
<http://www.georgiaorthosociety.com/annualmeeting>

**Online Exhibitor Registration Form -**  
[www.georgiaorthosociety.com/exhibitors](http://www.georgiaorthosociety.com/exhibitors)

## LOCATION:

The Cloister  
100 Cloister Drive  
Sea Island, GA 31561

## RESERVATIONS:

Tel: 800-732-4752 | GOS discounted rate: \$407 per night

## ADDITIONAL ACCOMMODATIONS IN THE SEA ISLAND/ST. SIMONS ISLAND AREA – all within 15 minutes of the Cloister.

THE INN AT SEA ISLAND – Free shuttle to the Cloister (Part of Sea Island Corp), Located just minutes from the Cloister on St. Simons Island ..... 866-369-0786  
KING AND PRINCE HOTEL..... 800-342-0212

VILLAGE INN..... 912-634-6056  
SEA PALMS GOLF & TENNIS RESORT ..... 800-841-6268  
HAMPTON INN ..... 912-534-2204

**CME ACTIVITY:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American Academy of Orthopaedic Surgeons and the Georgia Orthopaedic Society. The American Academy of Orthopaedic Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

## TO RESERVE YOUR SPACE:

Complete the exhibitor application and send to GOS:

Email: [lnearygos@gmail.com](mailto:lnearygos@gmail.com)

Mail: Georgia Orthopaedic Society  
131 Holly Springs Drive  
Peachtree City, GA 30269 or

Fax: 678-669-2754

Space will not be held until your payment is received.

Checks should be made payable to the  
**Georgia Orthopaedic Society.**

GOS Tax ID# 58-2048720

## IMPORTANT DATES & LOGISTICAL ARRANGEMENTS:

### EXHIBIT SETUP:

Thursday, September 27th, 2018..... 3:00 pm-9:00 pm  
or Friday, September 28th, 2018..... 5:30 am-6:30 am

### EXHIBITS OPEN:

Friday - Saturday, September 28th -29th, 2018

### NON-EXHIBITING FUNCTION

on Thursday, September 27th

Registration Reception ..... 6:00 pm-8:00 pm

### FRIDAY, SEPTEMBER 28th

Exhibits Open .....7:00 am-12:30 pm

### SATURDAY, SEPTEMBER 29th

Exhibits Open .....6:45 am-1:30 pm

### EXHIBIT TEARDOWN:

Saturday, September 29th, 2018 ..... 1:00 pm-4:00 pm

## REMINDERS:

- **Extra Badge cost:** \$200 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at [lnearygos@gmail.com](mailto:lnearygos@gmail.com) before purchasing. Badges are limited due to space restrictions at the Cloister.
- Exhibit tables must be manned during exhibit hours.
- A cancellation fee of \$250.00 will be charged to an exhibitor who cancels their contract before June 20th, 2018. **No refunds will be made after this date.**



# SPONSORSHIP LEVELS AND OPPORTUNITIES



## GEORGIA ORTHOPAEDIC SOCIETY 2018 ANNUAL MEETING CORPORATE SUPPORT PROGRAM

Increase your corporate exposure to orthopaedic surgeons across Georgia by participating in the 2018 Annual Meeting. Participation as an exhibitor during the GOS annual meeting will provide value-added recognition for your company, its products and services, as well as enhancing its market image as a friend of orthopaedic surgery and health care.

**For further information about these opportunities please contact**

**Liz Neary, GOS Executive Director, at (478) 474-2754, Email: lnearygos@gmail.com Fax: (678) 669-2754  
Mailing address: 131 Holly Springs Dr., Peachtree City, GA 30269.**

### ❑ DIAMOND LEVEL - \$15,000

Prime exhibit space (6ft table top display) immediately outside the meeting rooms at The Cloister, Sea Island, GA. Available for use on Thursday evening (September 27th) at the cocktail reception, Friday morning, September 28th - Saturday mid-afternoon, September 29th.

- Complimentary tickets to all social activities for up to 8 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One complimentary full page b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve month period.
- Prominent name recognition in the meeting's program and acknowledgment from the podium.

### ❑ PLATINUM LEVEL - \$10,000

Prime exhibit space (6ft table top display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 28th - Saturday mid-afternoon, September 29th.

- Complimentary tickets to all social activities for up to 6 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One/Half page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve month period.
- Prominent name recognition in the meeting program and acknowledgment from the podium.

### ❑ GOLD LEVEL - \$7,500

Prime exhibit space (6ft table top display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 28th - Saturday mid-afternoon, September 29th.

- Space located outside general session/meeting room.
- Complimentary tickets to all social activities for 4 representatives (Individuals pay for sporting events - golf, skeet, etc).
- One/Quarter page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve month period.
- Name recognition in the meeting program and acknowledgment from the podium.

### ❑ SILVER LEVEL - \$5,000

Complimentary Exhibit Table (6ft table top display) available for use on Friday morning, September 28th - Saturday mid-

afternoon, September 29th. Space located in a separate room with food and beverage, next to meeting room.

- Complimentary tickets to all social activities for 3 representatives (Individuals pay for sporting events –golf, skeet, etc).
  - One/Quarter page complimentary b/w product advertisement in one issue of the periodically published GOS newsletter during a twelve month period.
  - Name recognition in the meeting program and acknowledgment from the podium.
- \* Extra Badge Cost: \$200 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygos@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister.**

### Sponsorship Opportunities - does NOT include exhibiting at conference

#### COCKTAIL RECEPTION (THURSDAY EVENING)

(4 spaces available).....\$1,500 ❑  
Includes signage, participation at cocktail reception and logo on GOS website

#### APPLE WATCHES FOR ATTENDEE RAFFLE

Attendees visit ALL exhibitor booths and get signatures to qualify for drawing) .....\$400 ❑  
(4 available at \$400 each)

**BREAKFAST** .....\$1,500 ❑  
Includes signage, announcement and logo on GOS website

**MORNING BREAK - FRIDAY** .....\$1,000 ❑  
Includes signage, announcement and logo on GOS website

**MORNING BREAK - SATURDAY** .....\$1,000 ❑  
Includes signage, announcement and logo on GOS website

**BOX LUNCH - GOLF TOURNAMENT** .....\$2,000 ❑  
Includes signage, Company info distributed in golf cart, announcement and logo on GOS website

**COCKTAIL RECEPTION (SATURDAY EVENING)** .....\$1,500 ❑  
Includes signage, participation at cocktail reception and logo on GOS website

**RESERVE YOUR SPACE FOR YOUR MOST IMPORTANT FACE-TO-FACE SALES AND MARKETING OPPORTUNITIES IN GEORGIA WITH ORTHOPAEDIC SURGEONS.**

# GEORGIA ORTHOPAEDIC SOCIETY EXHIBIT SPACE AND EVENT APPLICATION

GOS 2018 ANNUAL MEETING | SEPTEMBER 27-30, 2018, THE CLOISTER, SEA ISLAND, GA



Please return the completed form below along with the other items included in the check list below. Please make sure your company name is on all attached forms to keep everything together.

We agree to abide by the exhibit rules and regulations as set forth by the GOS, which is made a part of this contract by reference and fully incorporated herein, and to all conditions under which exhibit space at the meeting.

Company Name:

Contact & Title:

Address:

City:

State

Zip

Phone:

Fax:

Email address:

Signature:

Print Name:

Date:

Product or services to be exhibited:

Name of specific company and/or product near which your company prefers NOT to be located.

Enclosed is a check or credit card details in the amount of \$  
representing payment in full of \$  
per sponsorship opportunities included on the attached form,  
Sponsorship Opportunity Overview.

**Checklist of items that should be returned to the GOS to complete your registration:**

**2018 Exhibit Space and Sponsor Application (this form)**

**Check made payable to the Georgia Orthopaedic Society or See Credit Card Form Below**

*Applications received after June 15th, 2018 must be accompanied with payment for the full amount. CANCELLATION: GOS must be notified of cancellation in writing. A cancellation fee of \$250.00 will be charged to a sponsor who cancels their contract before June 20, 2018. No refunds will be made after this date*

Application with the payment and other communications may be addressed to the following:

Georgia Orthopaedic Society  
131 Holly Springs Dr., Peachtree City, GA 30269

Phone: 478-474-2754

Fax: 678-669-2754

Email: lnearygos@gmail.com

Website: www.georgiaorthosociety.com

I HEREBY AUTHORIZE THE FOLLOWING AMOUNT TO BE CHARGED TO MY CREDIT CARD.

Amount Authorized:

Card #:

Expiration Date:

3 or 4 digit Security Code or CIN Number:

Billing Zip code: