



74th Georgia Orthopaedic Society Annual Meeting



GEORGIA
ORTHOPAEDIC
SOCIETY

EXHIBITOR PROSPECTUS

September 19-22, 2019
at The Cloister on Sea Island, Georgia

ADVOCACY | RELATIONSHIPS | EDUCATION



INVITATION TO EXHIBIT



THE GOS ANNUAL MEETING IS THE LARGEST GATHERING OF ORTHOPAEDIC SURGEONS IN GEORGIA!

Join us at
**THE GEORGIA ORTHOPAEDIC SOCIETY
2019 ANNUAL MEETING**
which will be held
SEPTEMBER 19-22, 2019
AT THE CLOISTER ON SEA ISLAND, GA

More than 135 orthopaedic surgeons are expected to attend the meeting.

We invite you to join us at the meeting to interact with orthopaedic surgeons statewide.

Dr. Steven L. Frick, is a pediatric orthopaedic surgeon who joined the faculty of the Stanford University Department of Orthopaedic Surgery in December 2016. He was the founding Chairman of the Department of Orthopaedic Surgery at Nemours Children's Hospital in Orlando, FL from 2012-2016. He also served as Surgeon-in-Chief and Chairman of the Department of Surgery. A native of Greenville, South Carolina, he graduated from The George Washington University



and received his medical education at the Medical University of South Carolina. He completed orthopaedic surgery residency and a basic science research fellowship at Carolinas Medical Center in Charlotte NC, and a fellowship in pediatric orthopaedic surgery at Children's Hospital San Diego. He served from 1998-2012 on the faculty and as Residency Program Director in the Department of Orthopaedic Surgery at Carolinas Medical Center. His academic interests include clubfoot and foot/ankle disorders, trauma, hip dysplasia, growth, leadership, professionalism, and graduate medical education. He has been honored with induction into the Eastside High School and The George Washington University Athletic Halls of Fame. He was selected by the American Orthopaedic Association as a North American Traveling Fellow (2001) and an American-British-Canadian Traveling Fellow (2007), and as a Leadership Fellow (2002-3) for the American Academy of Orthopaedic Surgeons. He is active in organized medicine, currently serving as the President of the Pediatric Orthopaedic Society of North America. He has previously chaired the Leadership Development Committees of both the American Orthopaedic Association and the American Academy of Orthopaedic Surgeons. He was the annual meeting program chair for the Pediatric Orthopaedic Society of North America (2010), and for the American Academy of Orthopaedic Surgeons (2013). He serves on the Question Writing Task Force for the American Board of Orthopaedic Surgery. He has also served on the Executive Committee of the J. Robert Gladden Orthopaedic Society (dedicated to promoting multi-culturalism and diversity in orthopaedics), and edits and reviews manuscripts for multiple orthopaedic journals. He lives in Redwood City, CA with his wife of 32 years, Lisa. Their son Eric is a graduate of the University of South Carolina and the George Mason University School of Law and practices in Charlotte, NC, and daughter Rachel is a graduate of North Carolina State University and is currently enrolled in the Temple University Occupational Therapy program in Philadelphia, PA.

WHAT ARE THE BENEFITS OF EXHIBITING WITH GOS?

- Access to orthopaedic surgeons in Georgia from all practice settings – large groups/ solo and small groups/ Workers' Compensation
- Sponsor logo on GOS Annual Meeting website
- Include a description of your company and contact information in GOS meeting materials
- Participation in an incentive raffle program to encourage attendees to stop by your booth
- A mailing list of attendees available prior to the meeting to invite attendees to visit your booth
- A final list of attendees available after the meeting

HOW WILL GOS PROMOTE YOUR PRESENCE AT OUR MEETING?

- You will be acknowledged on the GOS website and in the meeting materials, according to your level of support
- GOS will provide attendees with your company name, description, and website address
- Food and beverage will be served in the exhibit area to encourage attendee interaction
- GOS Board members will help connect exhibitors to specific GOS members as requested.

**To be part of this meeting, complete and
return the attached Exhibitor Application.**

Exhibitor space is assigned on a first come basis. We encourage you to send in your application early, so that you are assigned to one of your preferred locations.

MEETING OVERVIEW



MEETING DATES:

Annual meeting general session:
Friday & Saturday, September 20 & 21, 2019

CONTACT:

Liz Neary, Executive Director
Email: lnearygoss@gmail.com
Phone: (478) 474-2754
Fax: (678) 669-2754

WEBSITE:

www.georgiaorthosociety.com

MATERIALS:

Annual Meeting Page -
<http://www.georgiaorthosociety.com/annualmeeting>

Online Exhibitor Registration Form -
www.georgiaorthosociety.com/exhibitors

LOCATION:

The Cloister
100 Cloister Drive
Sea Island, GA 31561

RESERVATIONS:

Tel: 800-732-4752 | GOS discounted rate: \$412 per night

ADDITIONAL ACCOMMODATIONS IN THE SEA ISLAND/ST. SIMONS ISLAND AREA – all within 15 minutes of the Cloister.

THE INN AT SEA ISLAND – Free shuttle to the Cloister
(Part of Sea Island Corp), Located just minutes from the
Cloister on St. Simons Island 866-369-0786
KING AND PRINCE HOTEL..... 800-342-0212

VILLAGE INN..... 912-634-6056
SEA PALMS GOLF &
TENNIS RESORT 800-841-6268
HAMPTON INN 912-534-2204

CME ACTIVITY: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American Academy of Orthopaedic Surgeons and the Georgia Orthopaedic Society. The American Academy of Orthopaedic Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

TO RESERVE YOUR SPACE:

Complete the exhibitor application and send to GOS:

Email: lnearygoss@gmail.com

Mail: Georgia Orthopaedic Society
131 Holly Springs Drive
Peachtree City, GA 30269 or

Fax: 678-669-2754

Space will not be held until your payment is received.

Checks should be made payable to the
Georgia Orthopaedic Society.

GOS Tax ID# 58-2048720

IMPORTANT DATES & LOGISTICAL ARRANGEMENTS:

EXHIBIT SETUP:

Thursday, September 19th, 2019 3:00 pm-9:00 pm
or Friday, September 20th, 2019.....5:30 am-6:30 am

EXHIBITS OPEN:

Friday - Saturday, September 20th -21st, 2019

NON-EXHIBITING FUNCTION

on Thursday, September 19th

Registration Reception..... 6:00 pm-8:00 pm

FRIDAY, SEPTEMBER 20th

Exhibits Open.....7:00 am-12:30 pm

SATURDAY, SEPTEMBER 21st

Exhibits Open.....6:45 am-1:30 pm

EXHIBIT TEARDOWN:

Saturday, September 21st, 2019.....1:00 pm-4:00 pm

REMINDERS:

- **Extra Badge cost: \$200 per person.** Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygoss@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister.
- Exhibit tables must be manned during exhibit hours.
- A cancellation fee of \$250.00 will be charged to an exhibitor who cancels their contract before June 20th, 2019.
No refunds will be made after this date.

SPONSORSHIP LEVELS AND OPPORTUNITIES



GEORGIA ORTHOPAEDIC SOCIETY 2019 ANNUAL MEETING CORPORATE SUPPORT PROGRAM

Increase your corporate exposure to orthopaedic surgeons across Georgia by participating in the 2019 Annual Meeting. Participation as an exhibitor during the GOS annual meeting will provide value-added recognition for your company, its products and services, as well as enhancing its market image as a friend of orthopaedic surgery and health care.

For further information about these opportunities please contact

Liz Neary, GOS Executive Director, at (478) 474-2754, Email: lnearygos@gmail.com Fax: (678) 669-2754

Mailing address: 131 Holly Springs Dr., Peachtree City, GA 30269.

❑ DIAMOND LEVEL - \$15,000

Prime exhibit space (6ft table top display) immediately outside the meeting rooms at The Cloister, Sea Island, GA. Available for use on Thursday evening (September 19th) at the cocktail reception, Friday morning, September 20th — Saturday mid-afternoon, September 21st.

- Complimentary tickets to all social activities for up to 8 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One complimentary full-page b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting's program and acknowledgment from the podium.

❑ PLATINUM LEVEL - \$10,000

Prime exhibit space (6ft table top display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 20th - Saturday mid-afternoon, September 21st.

- Complimentary tickets to all social activities for up to 6 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One/Half page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting program and acknowledgment from the podium.

❑ GOLD LEVEL - \$7,500

Prime exhibit space (6ft table top display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 20th — Saturday mid-afternoon, September 21st.

- Space located outside general session/meeting room.
- Complimentary tickets to all social activities for 4 representatives (Individuals pay for sporting events — golf, skeet, etc.)
- One/Quarter page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Name recognition in the meeting program and acknowledgment from the podium.

❑ SILVER LEVEL - \$5,000

Complimentary Exhibit Table (6ft table top display) available for use on Friday morning, September 20th — Saturday mid-afternoon, September 21st. Space located in a separate room with food and beverage, next to meeting room.

- Complimentary tickets to all social activities for 3 representatives (Individuals pay for sporting events — golf, skeet, etc.)
 - One/Quarter page complimentary b/w product advertisement in one issue of the periodically published GOS newsletter during a twelve-month period.
 - Name recognition in the meeting program and acknowledgment from the podium.
- * **Extra Badge cost: \$200 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygos@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister.**

Sponsorship Opportunities - does NOT include exhibiting at conference

COCKTAIL RECEPTION (THURSDAY EVENING)

Includes signage, participation at cocktail reception and logo on GOS website\$1,500

APPLE WATCHES FOR ATTENDEE RAFFLE

Attendees visit ALL exhibitor booths and get signatures to qualify for drawing)\$400
(4 available at \$400 each)

BREAKFAST\$1,500

Includes signage, announcement and logo on GOS website

MORNING BREAK - FRIDAY\$1,000

Includes signage, announcement and logo on GOS website

MORNING BREAK - SATURDAY\$1,000

Includes signage, announcement and logo on GOS website

BOX LUNCH - GOLF TOURNAMENT\$2,000

Includes signage, Company info distributed in golf cart, announcement and logo on GOS website

COCKTAIL RECEPTION (SATURDAY EVENING)\$1,500

Includes signage, participation at cocktail reception and logo on GOS website

RESERVE YOUR SPACE FOR YOUR MOST IMPORTANT FACE-TO-FACE SALES AND MARKETING OPPORTUNITIES IN GEORGIA WITH ORTHOPAEDIC SURGEONS.

GEORGIA ORTHOPAEDIC SOCIETY EXHIBIT SPACE AND EVENT APPLICATION

GOS 2019 ANNUAL MEETING | SEPTEMBER 19 -21, 2019, THE CLOISTER, SEA ISLAND, GA



Please return the completed form below along with the other items included in the check list below. Please make sure your company name is on all attached forms to keep everything together.

We agree to abide by the exhibit rules and regulations as set forth by the GOS, which is made a part of this contract by reference and fully incorporated herein, and to all conditions under which exhibit space at the meeting.

Company Name:

Contact & Title:

Address:

City:

State

Zip

Phone:

Fax:

Email address:

Signature:

Print Name:

Date:

Product or services to be exhibited:

Name of specific company and/or product near which your company prefers NOT to be located:

Enclosed is a check in the amount of \$
representing payment in full of \$
per sponsorship opportunities included on the attached form,
Sponsorship Opportunity Overview. If you wish to pay by credit card, see
highlighted box at the bottom of this form.

**Checklist of items that should be returned to the GOS to complete
your registration:**

2019 Exhibit Space and Sponsor Application (this form)

**Check made payable to the Georgia Orthopaedic Society or See
Credit Card Information Below**

*Applications received after June 15th, 2019 must be accompanied with
payment for the full amount. CANCELLATION: GOS must be notified
of cancellation in writing. A cancellation fee of \$250.00 will be charged to a
sponsor who cancels their contract before June 30, 2019. No refunds will be
made after this date.*

Application with the payment and other communications may be
addressed to the following:

Georgia Orthopaedic Society
131 Holly Springs Dr., Peachtree City, GA 30269

Phone: 478-474-2754

Fax: 678-669-2754

Email: lnearygoss@gmail.com

Website: www.georgiaorthosociety.com

To pay online with credit card please go to: <http://www.georgiaorthosociety.com/exhibitors#Online-Registration>