



77th Georgia Orthopaedic Society Annual Meeting



GEORGIA
ORTHOPAEDIC
SOCIETY

EXHIBITOR PROSPECTUS

September 28th - 30th, 2023
at The Cloister on Sea Island, Georgia

ADVOCACY | RELATIONSHIPS | EDUCATION



INVITATION TO EXHIBIT



**THE GOS ANNUAL MEETING
IS THE LARGEST GATHERING OF
ORTHOPAEDIC SURGEONS IN GEORGIA!**

Join us at
**THE GEORGIA ORTHOPAEDIC SOCIETY
2023 ANNUAL MEETING**

which will be held
**SEPTEMBER 28-30, 2023
AT THE CLOISTER ON SEA ISLAND, GA**

More than 135 orthopaedic
surgeons are expected to
attend the meeting.

We invite you to join us
at the meeting to interact
with orthopaedic surgeons
statewide.

We are pleased to welcome GOS Presidential Guest Speaker
Michael P. Bolognesi M.D.

Michael P. Bolognesi (“Bolo”), MD is Professor of Surgery, Chief of the Adult Reconstruction Division, and Director of the Adult Reconstruction Fellowship in



the Department of Orthopaedic Surgery at Duke University School of Medicine. He completed medical school and his residency at Duke, followed by a Fellowship in Adult Reconstruction at the University of Utah in Salt Lake City. After his training, Dr. Bolognesi joined the Duke academic faculty where his practice is focused on total hip and knee replacement, uni-compartmental arthroplasty, revision total hip and knee replacement, patient outcome optimization and value based care. He conducts a high volume of clinical

research focused on studying the outcomes of these procedures as well as investigating the introduction of new technologies to advance this field of care. He has a specific ongoing effort using big data and AI to work out solutions for challenges in arthroplasty care. Dr. Bolognesi is extremely well-published in the hip and knee space. He has served as the President of the North Carolina Orthopaedic Association as well as the President of the American Association of Hip and Knee Surgeons. He is on the Board of Directors for the Orthopaedic Research and Education Foundation and on the AAOS Board of Directors (BOS). He is a member of both the Knee Society and the Hip Society. He and his wife Kelly truly enjoy their three children John (age 17), Rina (age 16), and Julia (age 13).

WHAT ARE THE BENEFITS OF EXHIBITING WITH GOS?

- Access to orthopaedic surgeons in Georgia from all practice settings – large groups/ solo and small groups/ Workers’ Compensation
- Sponsor logo on GOS Annual Meeting website
- Include a description of your company and contact information on the GOS website
- Participation in an incentive raffle program to encourage attendees to stop by your booth
- A mailing list of attendees available prior to the meeting to invite attendees to visit your booth
- A final list of attendees available after the meeting

HOW WILL GOS PROMOTE YOUR PRESENCE AT OUR MEETING?

- You will be acknowledged on the GOS website and in the meeting materials, according to your level of support
- Food and beverage will be served in the exhibit area to encourage attendee interaction
- GOS will provide attendees with your company name, description, and website address
- GOS Board members will help connect exhibitors to specific GOS members as requested.

Exhibitor space is assigned on a first come basis. We encourage you to apply early, so that you are assigned to one of your preferred locations.

MEETING OVERVIEW



MEETING DATES:

Annual meeting general session:
**Friday & Saturday,
September 29 & 30, 2023**

CONTACT:

Liz Neary, Executive Director
Email: lnearygos@gmail.com
Phone: (478) 474-2754

WEBSITE:

www.georgiaorthosociety.com

MATERIALS:

Annual Meeting Page -
www.georgiaorthosociety.com/annual-meeting

LOCATION: The Cloister, 100 Cloister Drive, Sea Island, GA 31561

HOTEL RESERVATIONS:

New Policy this year! In order to reserve a room at the Cloister and receive the discounted room rate of \$413.00, GOS will need to receive a **signed contract for exhibit space, prior to making a room reservation.** If a room is reserved WITHOUT A SIGNED CONTRACT, GOS will have the option to automatically cancel the room. You will receive a housing link after we receive your contract. The link will become effective May 1st.

ADDITIONAL ACCOMMODATIONS IN THE SEA ISLAND/ST. SIMONS ISLAND AREA - all within 15 minutes of the Cloister.

THE INN AT SEA ISLAND – Free shuttle to the Cloister
(Part of Sea Island Corp), Located just minutes from the
Cloister on St. Simons Island 866-369-0786
KING AND PRINCE HOTEL..... 800-342-0212

VILLAGE INN..... 912-634-6056
SEA PALMS GOLF &
TENNIS RESORT 800-841-6268
HAMPTON INN 912-534-2204

CME ACTIVITY: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American Academy of Orthopaedic Surgeons and the Georgia Orthopaedic Society. The American Academy of Orthopaedic Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

TO RESERVE YOUR EXHIBITOR SPACE:

To Reserve Your Exhibit Space – click on this link:
<https://georgiaorthosociety.com/event-5158022>

You can pay by credit card or mail a check to

Georgia Orthopaedic Society
1200 Hwy 74 S, Ste 6-232
Peachtree City, GA 30269 or
Email: lnearygos@gmail.com

Space will not be held until your payment is received.
Checks should be made payable to the
Georgia Orthopaedic Society.
GOS Tax ID# 58-2048720

IMPORTANT DATES & LOGISTICAL ARRANGEMENTS:

EXHIBIT SETUP:

Thursday, September 28th, 2023..... 6:00 pm-10:00 pm
or Friday, September 29th, 2023.....5:30 am- 6:30 am

EXHIBITS OPEN:

Friday - Saturday, September 29 – 30th, 2023

NON-EXHIBITING FUNCTION

on Thursday, September 28th
Registration Reception 6:00 pm-8:00 pm

FRIDAY, SEPTEMBER 29th

Exhibits Open 7:00 am-12:30 pm

SATURDAY, SEPTEMBER 30th

Exhibits Open 7:00 am-1:00 pm

EXHIBIT TEARDOWN:

Saturday, September 30th, 2023 12:00 pm-2:00 pm

REMINDERS:

- **Extra Badge cost:** \$300 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygos@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister.
- Exhibit tables must be manned during exhibit hours.
- A cancellation fee of \$250.00 will be charged to an exhibitor who cancels their contract before June 20th, 2023.
No refunds will be made after this date.

SPONSORSHIP LEVELS AND OPPORTUNITIES



GEORGIA ORTHOPAEDIC SOCIETY 2023 ANNUAL MEETING CORPORATE SUPPORT PROGRAM

Increase your corporate exposure to orthopaedic surgeons across Georgia by participating in the 2023 Annual Meeting. Participation as an exhibitor during the GOS annual meeting will provide value-added recognition for your company, its products, and services, as well as enhancing its market image as a friend of orthopaedic surgery and health care.

**For further information about these opportunities please contact
Liz Neary, GOS Executive Director, at (478) 474-2754, Email: lnearygos@gmail.com**

❑ DIAMOND LEVEL - \$15,000

Prime exhibit space (6ft tabletop display) immediately outside the meeting rooms at The Cloister, Sea Island, GA. Available for use on Thursday evening (September 28th) at the cocktail reception, Friday morning, September 29th - Saturday mid-afternoon, September 30th.

- Complimentary tickets to all social activities for up to 8 representatives (Individuals pay for sporting events – golf.)
- One complimentary full-page b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting's program and acknowledgment from the podium.

❑ PLATINUM LEVEL - \$10,000

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 29th - Saturday mid-afternoon, September 30th.

- Complimentary tickets to all social activities for up to 6 representatives (Individuals pay for sporting events – golf.)
- One/Half page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting program and acknowledgment from the podium.

❑ GOLD LEVEL - \$7,500

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 29th - Saturday mid-afternoon, September 30th.

- Space located outside general session/meeting room with food and beverage.
- Complimentary tickets to all social activities for 4 representatives (Individuals pay for sporting events – golf.)
- One/Quarter page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Name recognition in the meeting program and acknowledgment from the podium.

❑ SILVER LEVEL - \$5,000

Complimentary Exhibit Table (6ft tabletop display) available for use on Friday morning, September 29th - Saturday mid-afternoon, September 30th. Space located in a separate room with food and beverage, next to meeting room.

- Complimentary tickets to all social activities for 3 representatives (Individuals pay for sporting events –golf).
- One/Quarter page complimentary b/w product advertisement in one issue of the periodically published GOS newsletter during a twelve-month period.
- Name recognition in the meeting program and acknowledgment from the podium.

* **Extra Badge cost: \$300 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygos@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister**

Sponsorship Opportunities - does NOT include exhibiting at conference

COCKTAIL RECEPTION (THURSDAY EVENING)

Includes signage, participation at cocktail reception and logo on GOS website\$2,000

VISA GIFT CARDS FOR ATTENDEE RAFFLE

(Attendees visit 15 exhibitor booths and get signatures to qualify for drawing)\$400

BREAKFAST\$2,000
Includes signage, announcement, and logo on GOS website

MORNING BREAK - FRIDAY\$1,500
Includes signage, announcement, and logo on GOS website.

MORNING BREAK - SATURDAY\$1,500
Includes signage, announcement and logo on GOS website

BOX LUNCH - GOLF TOURNAMENT\$2,500
Includes signage, Company info distributed in golf cart, announcement and logo on GOS website

COCKTAIL RECEPTION (SATURDAY EVENING) \$2,000
Includes signage, participation at cocktail reception and logo on GOS website.

**RESERVE YOUR SPACE FOR YOUR MOST IMPORTANT FACE-TO-FACE
SALES AND MARKETING OPPORTUNITIES IN GEORGIA WITH ORTHOPAEDIC SURGEONS.**