



78th Georgia Orthopaedic Society Annual Meeting



GEORGIA
ORTHOPAEDIC
SOCIETY

EXHIBITOR PROSPECTUS

September 26th - 29th, 2024
at The Cloister on Sea Island, Georgia

ADVOCACY | RELATIONSHIPS | EDUCATION



INVITATION TO EXHIBIT



**THE GOS ANNUAL MEETING
IS THE LARGEST GATHERING OF
ORTHOPAEDIC SURGEONS IN GEORGIA!**

Join us at
**THE GEORGIA ORTHOPAEDIC SOCIETY
2024 ANNUAL MEETING**
which will be held
SEPTEMBER 26-29, 2024
AT THE CLOISTER ON SEA ISLAND, GA

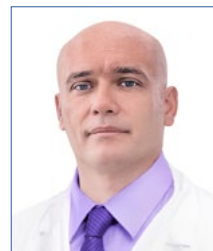
More than 135 orthopaedic surgeons are expected to attend the meeting.

We invite you to join us at the meeting to interact with orthopaedic surgeons statewide.

We are pleased to welcome GOS Presidential Guest Speakers
*Przemysław Lubiowski, MD, PhD – Poznań, Poland, and
Oleksandr Strafun, MD, PhD – Kyiv, Ukraine*



Dr. Lubiowski, MD, PhD is the Medical Director of the Rehasport Clinic in Poznań, Poland, where he specializes in surgery of the upper extremity. He is also the head of the Traumatology and Sports Biomechanics Laboratory at Poznań University of Medical Sciences. He is past President of the Polish Orthopedic Society and a Program Director for the European Society for Surgery of the Shoulder and Elbow (ESSSE). He is a graduate of Poznań University of Medical Sciences with an impressive list of international fellowships that includes the Cleveland Clinic, University of Edinburgh, Pittsburgh University, Rockford Orthopedic Associates, and the prestigious International Travelling Fellowship of the ESSSE. He enjoys travel, windsurfing, running, and has recently taken up golf. His lovely wife Beata will be joining him at our meeting.



Dr. Strafun, MD, PhD is a Senior Researcher in the Research Institute of Traumatology and Orthopedics of the National Academy of Medical Sciences (NAMS) of Ukraine, where he specializes in Microsurgery and Reconstructive Surgery. He is a graduate of the National Medical University in Kyiv, Ukraine, with post-graduate qualifications from the NAMS of Ukraine. He is a member of the Ukrainian Society of Orthopedic Surgeons, the Ukrainian Society of Arthroscopy, and the European Society for Surgery of the Shoulder and Elbow (ESSSE). He has close to 100 articles, abstracts, and other papers in both Ukrainian and international journals, as well as several patents. He has served as a guest instructor and presenter at multiple European courses and meetings on shoulder and elbow surgery – including several recent meetings focusing on the treatment of war injuries. He has never played golf, but he is excited to learn a little about it at one of the most beautiful golf destinations in the world – the Georgia coast!

WHAT ARE THE BENEFITS OF EXHIBITING WITH GOS?

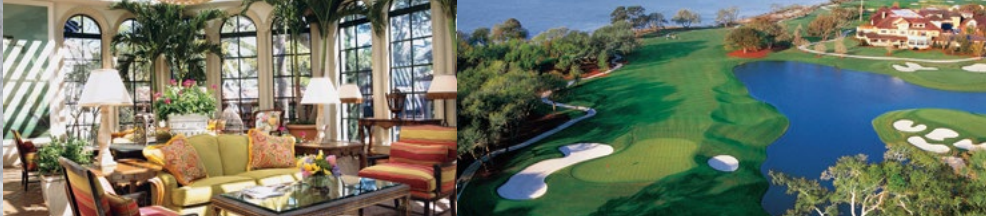
- Face-to-Face interaction opportunities with all practice settings including large group, solo, Workers' Compensation and academic centers.
- Include a description of your company and contact information on the GOS website
- Build your brand and gain company exposure with orthopaedic surgeons and other medical decision-makers.
- Participation in an incentive raffle program to encourage attendees to stop by your booth
- A mailing list of attendees available prior to the meeting to invite attendees to visit your booth
- Sponsor logo on GOS Annual Meeting website
- A final list of attendees available after the meeting

HOW WILL GOS PROMOTE YOUR PRESENCE AT OUR MEETING?

- You will be acknowledged on the GOS website and in the meeting materials, according to your level of support
- GOS will provide attendees with your company name, description, and website address
- Food and beverage will be served in the exhibit area to encourage attendee interaction
- GOS Board members will help connect exhibitors to specific GOS members as requested.

Exhibitor space is assigned on a first come basis. We encourage you to apply early, so that you are assigned to one of your preferred locations.

MEETING OVERVIEW



MEETING DATES:

Annual meeting general session:
**Friday & Saturday,
September 27 & 28, 2024**

CONTACT:

Liz Neary, Executive Director
Email: lnearygos@gmail.com
Phone: (478) 474-2754

WEBSITE:

www.georgiaorthosociety.com

MATERIALS:

Annual Meeting Page -
<https://georgiaorthosociety.com/Annual-Meeting>

LOCATION: The Cloister, 100 Cloister Drive, Sea Island, GA 31561

HOTEL RESERVATIONS: New Policy this year! In order to reserve a room at the Cloister and receive the discounted room rate of \$414.00, GOS will need to **receive a signed contract for exhibit space, prior to making a room reservation.** If a room is reserved **WITHOUT A SIGNED CONTRACT**, GOS will have the option to automatically cancel the room. You will receive a housing link after we receive your contract. **The link will become effective May 1st.**

ADDITIONAL ACCOMMODATIONS IN THE SEA ISLAND/ST. SIMONS ISLAND AREA – all within 15 minutes of the Cloister.

THE INN AT SEA ISLAND –
(Part of Sea Island Corp), Located just minutes from the
Cloister on St. Simons Island 866-369-0786
KING AND PRINCE HOTEL..... 800-342-0212

VILLAGE INN..... 912-634-6056
SEA PALMS GOLF &
TENNIS RESORT 800-841-6268
HAMPTON INN 912-534-2204

CME ACTIVITY: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American Academy of Orthopaedic Surgeons and the Georgia Orthopaedic Society. The American Academy of Orthopaedic Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

TO RESERVE YOUR EXHIBITOR SPACE:

To Reserve Your Exhibit Space – click on this link:
<https://georgiaorthosociety.com/event-5606233>

Space will not be held until your payment is received.
Checks should be made payable to the
Georgia Orthopaedic Society
GOS Tax ID# 58-2048720

IMPORTANT DATES & LOGISTICAL ARRANGEMENTS:

EXHIBIT SETUP:

Thursday, September 26th, 2024..... 3:00 pm-10:00 pm
or Friday, September 27th, 2024.....5:30 am- 6:30 am

EXHIBITS OPEN:

Friday - Saturday, September 27 – 28th, 2024

NON-EXHIBITING FUNCTION

on Thursday, September 26th
Registration Reception 6:00 pm-8:00 pm

FRIDAY, SEPTEMBER 27th

Exhibits Open 7:00 am-12:30 pm

SATURDAY, SEPTEMBER 28th

Exhibits Open 7:00 am-1:00 pm

EXHIBIT TEARDOWN:

Saturday, September 28th, 2024 12:00 pm-2:00 pm

REMINDERS:

- **Extra Badge cost:** \$350 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygos@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister.
- Exhibit tables must be manned during exhibit hours.
- A cancellation fee of \$250.00 will be charged to an exhibitor who cancels their contract before June 20th, 2024. **No refunds will be made after this date.**

SPONSORSHIP LEVELS AND OPPORTUNITIES



GEORGIA ORTHOPAEDIC SOCIETY 2024 ANNUAL MEETING CORPORATE SUPPORT PROGRAM

Increase your corporate exposure to orthopaedic surgeons across Georgia by participating in the 2024 Annual Meeting. Participation as an exhibitor during the GOS annual meeting will provide value-added recognition for your company, its products, and services, as well as enhancing its market image as a friend of orthopaedic surgery and health care.

For further information about these opportunities please go online to the GOS website <https://georgiaorthosociety.com/event-5606233> or contact Liz Neary, GOS Executive Director, at (478) 474-2754, Email: lnearygos@gmail.com

❑ DIAMOND LEVEL - \$15,000

Prime exhibit space (6ft tabletop display) immediately outside the meeting rooms at The Cloister, Sea Island, GA. Available for use on Thursday evening (September 26th) at the cocktail reception, Friday morning, September 27th - Saturday mid-afternoon, September 28th.

- Complimentary tickets to all social activities for up to 8 representatives (Individuals pay for sporting events – golf.)
- One complimentary full-page b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting's program and acknowledgment from the podium.

❑ PLATINUM LEVEL - \$10,000

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 27th - Saturday mid-afternoon, September 28th.

- Complimentary tickets to all social activities for up to 6 representatives (Individuals pay for sporting events – golf.)
- One/Half page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting program and acknowledgment from the podium.

❑ GOLD LEVEL - \$8,000

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 27th - Saturday mid-afternoon, September 28th.

- Space located outside general session/meeting room with food and beverage.
- Complimentary tickets to all social activities for 4 representatives (Individuals pay for sporting events –golf).
- One/Quarter page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting program and acknowledgment from the podium.

❑ SILVER LEVEL - \$6,000

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 27th - Saturday mid-afternoon, September 28th.

- Complimentary tickets to all social activities for 3 representatives (Individuals pay for sporting events –golf).
- One/Quarter page complimentary b/w product advertisement in one issue of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting program and acknowledgment from the podium.

* **Extra Badge cost: \$350 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygos@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister**

LIABILITY: Exhibitor assumes full responsibility and hereby agrees to protect, indemnify, defend, save and hold forever harmless the GOS, their employees, agents and contractors against all claims, losses, and damages to persons or property (including theft, misappropriation or loss of property, or any other losses), governmental charges or fines, and attorney fees arising out of, or caused in connection with the GOS Annual Meeting including, but not limited to, exhibitor's installation, maintenance or removal of the exhibit, exhibitor's occupancy or use. GOS will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements including a pandemic, a public enemy, strikes or other public disorder; impossibility of performance created by lay or any public authority; and/or for any cause beyond its control or the control of the Hotel/Conference Center

RESERVE YOUR SPACE FOR YOUR MOST IMPORTANT FACE-TO-FACE SALES AND MARKETING OPPORTUNITIES IN GEORGIA WITH ORTHOPAEDIC SURGEONS.