76th Georgia Orthopaedic Society Annual Meeting

Founded 1946

GEORGIA ORTHOPAEDIC SOCIETY

EXHIBITOR PROSPECTUS

October 6 - 9, 2022

at The Cloister on Sea Island, Georgia

ADVOCACY | RELATIONSHIPS | EDUCATION

INVITATION TO EXHIBIT

THE GOS ANNUAL MEETING IS THE LARGEST GATHERING OF ORTHOPAEDIC SURGEONS IN GEORGIA!

Join us at

THE GEORGIA ORTHOPAEDIC SOCIETY 2022 ANNUAL MEETING

which will be held

OCTOBER 6 - 9, 2022

AT THE CLOISTER ON SEA ISLAND, GA

More than 135 orthopaedic surgeons are expected to attend the meeting.

We invite you to join us at the meeting to interact with orthopaedic surgeons statewide.

We are pleased to welcome GOS Presidential Guest Speaker *Ginger E. Holt, M.D.*

Dr. Holt was born and raised in Cullman, Alabama. She received her undergraduate education at the University of Alabama at Birmingham and was awarded a basketball scholarship. She later attended medical school at University of Alabama School of Medicine. She attended residency at Vanderbilt University Medical Center and completed two fellowships – one in Orthopaedic Oncology in Toronto with mentors Drs. Wunder and Bell and a 2nd fellowship in Adult Reconstruction in Denver, Colorado with mentor Dr. Dennis. She then returned to VUMC in 2003 and is now Vice-Chairman of the Department of Orthopaedics and Rehabilitation, Chief of the Orthopaedic Oncology Section, Residency Program Director, and Orthopaedic Oncology Fellowship Director.

She was an AOA/ABC Traveling Fellow in 2011 (Australia, New Zealand, and England). She has been in instructor at Miller Review course since 2008 and has won the teaching award multiple times. She is the author of more than 75 peer-reviewed journal articles and numerous book chapters.

In her spare time, she enjoys cycling, cooking, and spending time with family. She is a proud mother of two baby boys – Theodore and Tillman.

WHAT ARE THE BENEFITS OF EXHIBITING WITH GOS?

- Access to orthopaedic surgeons in Georgia from all practice settings – large groups/ solo and small groups/ Workers' Compensation
- Sponsor logo on GOS Annual Meeting website
- Include a description of your company and contact information on the GOS website
- Participation in an incentive raffle program to encourage attendees to stop by your booth
- A mailing list of attendees available prior to the meeting to invite attendees to visit your booth
- A final list of attendees available after the meeting

HOW WILL GOS PROMOTE YOUR PRESENCE AT OUR MEETING?

- You will be acknowledged on the GOS website and in the meeting materials, according to your level of support
- GOS will provide attendees with your company name, description, and website address
- Food and beverage will be served in the exhibit area to encourage attendee interaction
- GOS Board members will help connect exhibitors to specific GOS members as requested.

Exhibitor space is assigned on a first come basis. We encourage you to apply early, so that you are assigned to one of your preferred locations.

MEETING OVERVIEW

MEETING DATES:

Annual meeting general session:
Friday & Saturday, October 7 & 8 , 2022

CONTACT:

Liz Neary, Executive Director
Email: lnearygos@gmail.com
Phone: (478) 474-2754

WEBSITE:

www.georgiaorthosociety.com

MATERIALS:

Annual Meeting Page -
https://georgiaorthosociety.wildapricot.org/Annual-Meeting

LOCATION: The Cloister, 100 Cloister Drive, Sea Island, GA 31561

NOTEL RESERVATIONS:

New Policy this year! In order to reserve a room at the Cloister and receive the discounted room rate, GOS will need to receive a **signed contract for exhibit space, prior to making a room reservation.** If a room is reserved WITHOUT A SIGNED CONTRACT, GOS will have the option to automatically cancel the room.

ADDITIONAL ACCOMMODATIONS IN THE SEA ISLAND/ST. SIMONS ISLAND AREA -

all within 15 minutes of the Cloister.

THE INN AT SEA ISLAND – Free shuttle to the Cloister (Part of Sea Island Corp), Located just minutes from the Cloister on St. Simons Island 866-369-0786

KING AND PRINCE HOTEL..... 800-342-0212

VILLAGE INN..... 912-634-6056

SEA PALMS GOLF & TENNIS RESORT 800-841-6268

HAMPTON INN 912-534-2204

CME ACTIVITY:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American Academy of Orthopaedic Surgeons and the Georgia Orthopaedic Society. The American Academy of Orthopaedic Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

TO RESERVE YOUR EXHIBITOR SPACE:

Complete the Online Exhibitor Registration Form
https://georgiaorthosociety.com/event-4696351

You can pay by credit card or mail a check to

Georgia Orthopaedic Society
131 Holly Springs Drive
Peachtree City, GA 30269 or

Email: lnearygos@gmail.com

Space will not be held until your payment is received. Checks should be made payable to the Georgia Orthopaedic Society.
GOS Tax ID# 58-2048720

IMPORTANT DATES & LOGISTICAL ARRANGEMENTS:

EXHIBIT SETUP:
Thursday, October 6th, 2022.....6:00 pm-10:00 pm
or Friday, October 7th, 2022..... 5:30 am- 6:30 am

EXHIBITS OPEN:
Friday - Saturday, October 7th – 8th, 2022

NON-EXHIBITING FUNCTION
on Thursday, October 6th
Registration Reception .....6:00 pm-8:00 pm

FRIDAY, OCTOBER 7th
Exhibits Open ..... 7:00 am-12:30 pm

SATURDAY, OCTOBER 8th
Exhibits Open. .. ..7:00 am-1:00 pm

EXHIBIT TEARDOWN:
Saturday, October 8th, 2022 .....12:00 pm-2:00 pm

REMINDERS:

- **Extra Badge cost:** $200 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygos@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister.
- Exhibit tables must be manned during exhibit hours.
- A cancellation fee of $250.00 will be charged to an exhibitor who cancels their contract before June 20th, 2022. **No refunds will be made after this date.**

SPONSORSHIP LEVELS AND OPPORTUNITIES

GEORGIA ORTHOPAEDIC SOCIETY 2022 ANNUAL MEETING CORPORATE SUPPORT PROGRAM

Increase your corporate exposure to orthopaedic surgeons across Georgia by participating in the 2022 Annual Meeting. Participation as an exhibitor during the GOS annual meeting will provide value-added recognition for your company, its products, and services, as well as enhancing its market image as a friend of orthopaedic surgery and health care.

For further information about these opportunities please contact
Liz Neary, GOS Executive Director, at (478) 474-2754, Email: lnearygos@gmail.com
Mailing address: 131 Holly Springs Dr., Peachtree City, GA 30269.

❑ DIAMOND LEVEL - $15,000

Prime exhibit space (6ft tabletop display) immediately outside the meeting rooms at The Cloister, Sea Island, GA. Available for use on Thursday evening (October 6th) at the cocktail reception, Friday morning, October 7th - Saturday mid-afternoon, October 8th.

- Complimentary tickets to all social activities for up to 8 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One complimentary full-page b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting's program and acknowledgment from the podium.

❑ PLATINUM LEVEL - $10,000

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, October 7th - Saturday mid-afternoon, October 8th.

- Complimentary tickets to all social activities for up to 6 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One/Half page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting program and acknowledgment from the podium.

❑ GOLD LEVEL - $7,500

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, October 7th - Saturday mid-afternoon, October 8th.

- Space located outside general session/meeting room with food and beverage.
- Complimentary tickets to all social activities for 4 representatives (Individuals pay for sporting events -golf, skeet, etc).
- One/Quarter page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Name recognition in the meeting program and acknowledgment from the podium.

❑ SILVER LEVEL - $5,000

Complimentary Exhibit Table (6ft tabletop display) available for use on Friday morning, October 7th - Saturday mid-afternoon, October 8th. Space located in a separate room with food and beverage, next to meeting room.

- Complimentary tickets to all social activities for 3 representatives (Individuals pay for sporting events -golf, skeet, etc).
- One/Quarter page complimentary b/w product advertisement in one issue of the periodically published GOS newsletter during a twelve-month period.
- Name recognition in the meeting program and acknowledgment from the podium.

* **Extra Badge cost: $200 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygos@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister**

Sponsorship Opportunities - does NOT include exhibiting at conference

COCKTAIL RECEPTION (THURSDAY EVENING)

Includes signage, participation at cocktail reception and logo on GOS website. $1,500

VISA GIFT CARDS FOR ATTENDEE RAFFLE

(Attendees visit 15 exhibitor booths and get signatures to qualify for drawing) $400

BREAKFAST $1,500

Includes signage, announcement, and logo on GOS website

MORNING BREAK - FRIDAY.....$1,000

Includes signage, announcement, and logo on GOS website.

MORNING BREAK - SATURDAY.....$1,000

Includes signage, announcement and logo on GOS website

BOX LUNCH - GOLF TOURNAMENT.....$2,500

Includes signage, Company info distributed in golf cart, announcement and logo on GOS website

COCKTAIL RECEPTION (SATURDAY EVENING) $1,500

Includes signage, participation at cocktail reception and logo on GOS website.

RESERVE YOUR SPACE FOR YOUR MOST IMPORTANT FACE-TO-FACE SALES AND MARKETING OPPORTUNITIES IN GEORGIA WITH ORTHOPAEDIC SURGEONS.